



THE CLIENT: Fortune 500 Retailer

Northeast-based national drug retailer.

THE SITUATION

The Client was well known in its industry as having a bureaucratic, top-down authoritative culture. Headquarters executives recognized the firm's need to transform their culture.

THE SOLUTION

The Client retained Dynatos Global as project leader to help create from scratch a new cultural model for a soon-to-opened unionized distribution center. Dynatos Global guided the distribution executive team through an intensive series of visioning, values clarification, strategic planning and employee engagement initiatives.

THE RESULTS

The distribution center launched the new cultural model with great success and excitement. With developing a comprehensive and detailed integration plan, the executive team was empowered to lead this new venture into previously unreachable levels of productivity and staff involvement.