



THE CLIENT: Healthcare

A Malcolm Baldrige-winning healthcare provider.

THE SITUATION

The Client had recently transformed itself from one of the worst service providers in their industry into the most highly recognized and awarded. They even established a leadership institute to teach other healthcare systems their “way.” Now that they were recognized as the best, they began to see key staff being recruited away. Employee retention became their top priority.

THE SOLUTION

The Client initially asked Dynatos Global to speak to their 600+ top managers on how to retain top talent. Immediately after the presentation, the President engaged Dynatos Global to guide and advise him in how to continue the retention momentum as well as how to more powerfully document their already industry-leading employee best-practices.

THE RESULTS

The Client immediately realized they were “more bulletproof against efforts by others who wish to lure our best employees away.” Via the continuing advising, the Client kept the retention momentum through customizing retention best practices throughout their many locations.